

HIU

HIU Creator Group of 1,800 in Global Advancement:
HIU Token Economy Project
Token Sale White Paper

Whitepaper version 0.0.5 Last Updated: 2021/02/12

Project Launch for HIU Token Economy

Innovative blockchain (distributed ledger) technology, employed for cryptocurrencies such as Bitcoin, is on the cusp of vastly changing the structures of present day society as it becomes incorporated in all types of industrial enterprise systems. Furthermore, economies that have applied this technology to proprietary tokens, or token economies, are popping up within nations, local self-governing districts, and regions and communities throughout the world, and increasingly gaining distinction.

In the midst of this trend, after a half-year period of deliberation and preparation, HIU has newly launched the HIU Token Economy project. Through the establishment of an economy by way of a proprietary token, we are beginning to take action towards evolving to a new stage.

Currently the community has about 1,800 participants. HIU comprises an innovation crew (entrepreneurs, business owners, investors, technologists, creators, etc.), a small, yet highly information-sensitive community. The compactness of the organization is a major characteristic held by HIU, and works extremely advantageously in obtaining consensus (agreement) across the entire community.

Through maximum leveraging of this community characteristic, HIU will institute a token sale towards the structuring of a new ecosystem embedded

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01. Structuring of HIU Token Economy

— HIU token economy project vision

"Create an HIU economy throughout the world"

With the mission of, "Give shape to what you want to do," HIU has built a stage for creating innovation through several years of activities.

The HIU community to date has turned out many projects, mainly domestic, in just a few years. As a collective of creators not bound by companies or organizations, the community has produced a great deal of value.

Through this project we believe that we can develop this community, not only into a corporate organization, but into a community that goes beyond country borders by utilizing a token that is issued in an open and decentralized way of thinking.

To that end, the creation and activation of "HIU token communities" throughout the world in a broader network that encompasses more than just HIU members will structure a world in which this economy can develop with support from not only HIU members, but also token holders from all over the world.

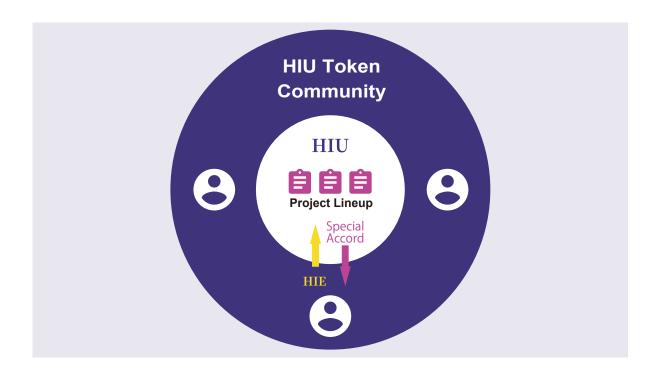
Specific Steps Towards Achieving the Vision

STAGE01

Structuring the HIU token community

As described at the top of this white paper, numerous projects continue to be produced within HIU. Here, a system that allows external supporters with HIU tokens to support respective projects will be constructed.

This structuring will enable funding from not only within HIU, but also from the larger HIU token community, for HIU members to implement their ideas.



Structuring of funding opportunities for token community members throughout the world

As described herein, after the pre-sale to members has concluded, we will begin token sales over the Internet for those outside of Japan. With these sales, the HIU token community will expand worldwide.

By leveraging the system implemented at Stage 1, HIU members comprising a group of 1,800 creators will receive support that token holders all over the world can provide.

As direct and indirect supporters and those with common goals increase around the world, the speed of achieving new and existing international projects is expected to improve.



02. HIU TOKEN (HIE)

Characteristics

HIU will issue the HIU TOKEN (HIE). While the token name is HIU TOKEN, note that the token symbol will be HIE. HIE will be the currency of account for all service compensation within the HIU economy, and it will be the standard for interoperability with other digital services.

- HIE issuance

HIU will set the issuance limit to 2,000,000,000 HIE and sell 800,000,000 HIE through a sale. The sales amount will be used for HIU and HIE administration, marketing, development, legal affairs, audit system structuring, etc.

Another 800,000,000 HIE will be allocated to HIU and HIE administration in advance, with the remaining 400,000,000 HIE being used strategically for the long-term development of the HIU economy. For convenience, the system for managing this 400,000,000 HIE will be called the "HIU Innovation Engine," which

03. Token Sale Process

The HIU token sale process will advance as follows: premium sale \rightarrow pre-sale \rightarrow token sale. Through this process we have a set a minimum goal of procuring a figure of 750 ETH. In the event that we do not reach this procurement figure, all ETH procured during this process will be returned. Additionally, if the amount procured at the end of the token sale is less than 30,000,000 yen based on the conversion rate, we will return all ETH procured during this process.

ETH/JPY rate calculations refer to CoinGecko (https://www.coingecko.com/) and apply the rate as of April 6, 2018 at 12:00.

- Sale overview

Sale Period (JST)	Pre-sale: April 20, 2018 (Friday) 13:00 to April 24, 2018 (Tuesday)
	Token Sale: April 24, 2018 (Tuesday) 13:00 to April 26, 2018 (Thursday)
Usable Currency	Ethereum(ETH)
Selling Price	Pre-sale: 1 ETH = 27,100 HIE (Discount: 25%)
	Token Sale: 1ETH = 20,325 HIE

04. Security

With the technical support of advisors who have ICO experience, we prepared numerous test codes and conducted tests with scrupulous care in order to assure a high level of safety. Refer to github for details.

05. Consent to Terms of Service

This white paper is also translated into English; however, should there be any inconsistencies between the contents of either version, then the Japanese version of the white paper takes precedence. The detailed Terms of Service that we ask sale participants to agree to will be published separately on our website.

06. Team



Hirofumi Ueda

Upon graduating from university, Hirofumi joined Link and Motivation Group. After personnel consulting for over 50 companies, he founded his first business. In addition, he was Executive Sales Officer for online English language school, Langrich. While developing educational businesses in the Philippines and Singapore he began to have doubts about control-centralized systems and developed an interest in blockchain technology. In order to create a new economy, he joined the HIU Token project.



Kaz Ohata Ecosystem Design / Promotion

Kaz spent his childhood in California and London. After participating in VASC, and then Global Vision Media he joined Dentsu Inc.'s technical department. Upon leaving Dentsu Inc. in starting his own business, he worked primarily on WEB/TV advertisements for major domestic corporations, and won two ACC Tokyo Creativity Gold Awards as a motion photographer. He principally handles eco system design for HIU tokens.



Kenjiro Araki Sales / Marketing

Kenjiro founded a web production company contemporaneously to his graduation from university, and has been involved in start-ups of various websites. After assigning the company, he participated in various start-ups, while also launching research activities on virtual currency, including the establishment of a Bitcoin club at Waseda Business School. He participated in HIU in August 2014 as a member belonging to the first class, and has since been involved in the leadership of more than twenty projects and the establishment of three companies. For HIU token he principally handles sales and platform design.

07. Operating Company

— Name

Coinraise Exchange OÜ

- Main location

Narva mnt 5 Tallinn Harjumaa 10117

Business description

Blockchain service development.

08. Revision History

2018/05/20 p12 Changed Company name "HIU EUROPE" \rightarrow "HIE Foundation OÜ" (version 0.0.2)

2019/06/15v p5,6,7 Changed stage progression of taking vision to fruition (version 0.0.3)

2019/07/10 p9 Deleted the HIU Innovation Engine (version 0.0.4)

2021/02/12 p11 Changed operating company (version 0.0.5)